



EASI Demographics on Demand

Updated Site Selection Reports & Analysis

Professional Demographics Report

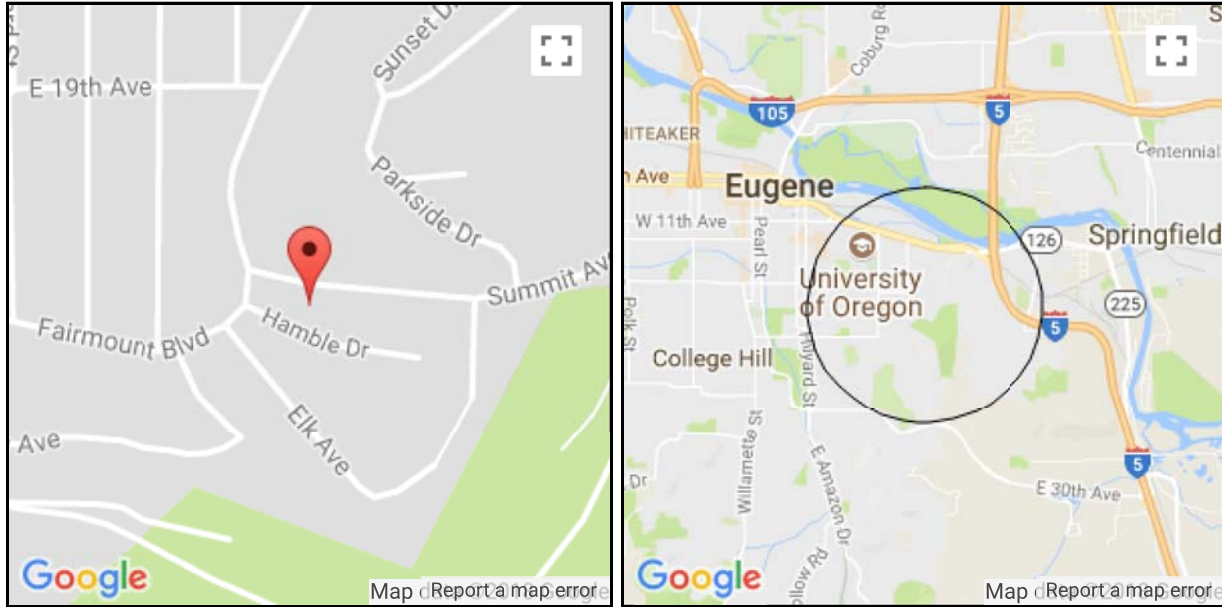
Location: EASI Northwest

Address: 2120 Summit Ave, Eugene, OR 97403

Latitude: 44° : 02' : 14"

Longitude: -123° : 03' : 41"

Radius in miles: 1



Description	Value	EASI Score	EASI Rank (of 217740)
Square Miles	4.355726	D+	140,444
Population Density	2,811.5	B-	76,420
POPULATION BY YEAR			
Population (4/1/1990)	11,511	C+	94,526
Population (4/1/2000)	10,077	D+	139,789
Population (4/1/2010)	11,593	C-	123,347
Population (1/1/2018)	12,246	N/A	N/A
Population (1/1/2023)	12,642	C	104,325
Growth (2018/2010)	5.63	C+	93,635
Forecast (2023/2018)	3.23	C	104,346
HOUSEHOLDS BY YEAR			
Households (4/1/1990)	3,565	C	115,314
Households (4/1/2000)	3,493	D+	134,871
Households (4/1/2010)	3,677	D+	134,986
Households (1/1/2018)	4,037	C-	118,642
Households (1/1/2023)	4,265	C	113,036
Growth (2018/2010)	9.79	B-	73,035
Forecast (2023/2018)	5.65	B	64,740
FAMILY CHARACTERISTICS			

Family Population	4,476 E-	204,732
Non-Family Population	4,516 A-	41,577
Families	1,603 E+	187,928
Non-Family Households	2,434 B	66,338
Married Families Characteristics		
Families, Married	1,251 D-	168,175
Married with Children Under 18	436 E+	184,682
Families, Married with No Children Under 18	815 D	152,626
Other Families Characteristics		
Other Families	352 E	191,007
Male Householder, No Wife Present	119 E+	184,000
Female Householder, No Husband Present	233 E	189,533
Male Householder, No Wife Present with Children Under 18	58 E+	186,130
Male Householder, No Wife Present with No Children Under 18	61 D-	165,765
Female Householder, No Husband Present with Children Under 18	128 E+	186,978
Female Householder, No Husband Present with No Children Under 18	105 E+	181,099
Non-Family Households Characteristics		
Non Family Male Householder, People Under 18 Present	1 D-	168,940
Non Family Male Householder, No People Under 18 Present	1,244 B	59,670
Non Family Female Householder, People Under 18 Present	7 C+	92,470
Non Family Female Householder, No People Under 18 Present	1,182 B-	73,252
POPULATION CHARACTERISTICS		
Urban	12,111 B-	85,120
Rural	135 D+	132,122
Gender		
Male	6,179 B	70,460
Female	6,067 D	146,403
Poverty		
Population, In Poverty	3,962 A-	36,198
Veterans		
Population, Veterans	239 E+	180,808
Age		
Median Age	23.6 D-	170,450
Aged 0 to 5 Years	329 E-	203,430
Aged 6 to 11 Years	357 E	201,712
Aged 12 to 17 Years	408 E	197,467
Aged 18 to 24 Years	6,296 A+	5,092
Aged 25 to 34 Years	1,192 D	154,083
Aged 35 to 44 Years	764 E	195,547
Aged 45 to 54 Years	710 E	195,257
Aged 55 to 64 Years	1,188 D+	140,509
Aged 65 to 74 Years	631 D-	165,323
Aged 75 to 84 Years	243 E+	174,867
Aged 85 Years and Older	128 D	148,245
Male Population By Age		
Median Age	23.5 E+	176,679
Aged 0 to 5 Years	169 E	202,300
Aged 6 to 11 Years	174 E	201,451
Aged 12 to 17 Years	200 E	196,559
Aged 18 to 24 Years	3,222 A+	3,448
Aged 25 to 34 Years	649 D+	136,561
Aged 35 to 44 Years	380 E	191,996
Aged 45 to 54 Years	341 E	195,926

Aged 55 to 64 Years	582	D+	140,643
Aged 65 to 74 Years	301	D-	163,736
Aged 75 to 84 Years	112	D-	168,116
Aged 85 Years and Older	49	D+	142,828
Female Population By Age			
Median Age	23.7	D-	163,061
Aged 0 to 5 Years	160	E	199,494
Aged 6 to 11 Years	183	E	199,126
Aged 12 to 17 Years	208	E	193,615
Aged 18 to 24 Years	3,074	A+	12,900
Aged 25 to 34 Years	543	D-	164,704
Aged 35 to 44 Years	384	E	193,588
Aged 45 to 54 Years	369	E	189,609
Aged 55 to 64 Years	606	D+	140,894
Aged 65 to 74 Years	330	D-	165,428
Aged 75 to 84 Years	131	E+	177,334
Aged 85 Years and Older	79	D	147,937
Race			
White Alone	10,261	C+	93,522
Black Alone	153	D	155,438
Asian Alone	966	A-	40,630
American Indian and Alaska Native Alone	65	C+	96,696
Other Race Alone	151	D+	130,717
Two or More Races	650	A-	42,912
Ethnicity			
Hispanic	630	C-	120,798
White Non-Hispanic	9,849	B-	85,812
Median Age by Race			
White Median Age	23.9	D-	170,611
Black Median Age	22.7	D-	169,541
Asian Median Age	22.6	D	155,308
American Indian and Alaska Native Median Age	0.0	D+	131,035
Other Race Median Age	0.0	D+	141,352
Two or More Races Median Age	7.3	C	108,673
Median Age by Ethnicity			
Hispanic Median Age	22.4	D	155,441
White Non Hispanic Median Age	24.0	D-	173,754
Marital Status (Pop 15+)			
Males Never Married	4,168	A+	14,251
Males Married	1,258	E+	181,881
Males Widowed	36	D	150,048
Males Divorced	280	D	151,752
Females Never Married	3,899	A	15,705
Females Married	1,125	E	189,304
Females Widowed	150	E+	177,287
Females Divorced	460	D+	140,277
Males Currently Married (Pop 15+)			
Males Married	1,258	E+	181,881
Males Married and Together	1,198	D-	173,510
Males Married and Separated	35	D+	131,608
Males Married and Absent	25	D+	137,318
Females Currently Married (Pop 15+)			
Females Married	1,125	E	189,304
Females Married and Together	1,058	E+	180,397

Females Married and Separated	0	D-	167,799
Females Married and Absent	67	C-	124,276
Primary Language (Pop 5+)			
Speaks English	10,592	C+	93,564
Speaks Spanish	225	D+	142,056
Speaks Other Indo-European Languages	352	B-	76,749
Speaks Asian or Pacific Island Language	679	A-	36,256
Speaks Other Language	125	B	60,542
Citizenship			
Native	11,234	C-	117,504
Foreign Born - Naturalized	356	C-	123,455
Foreign Born - Not a Citizen	656	B-	82,215
Group Quarters			
Total Group Quarters	3,254	B+	57,108
Institutional Group Quarters	0	C-	122,693
Non-Institutional Group Quarters	3,254	B+	51,660
HOUSEHOLD CHARACTERISTICS			
Household, Average Size	2.23	D-	170,889
Households by Race			
White	3,522	C	105,624
Black	43	D-	163,221
Asian	248	B	67,184
American Indian and Alaska Native	22	C	107,972
Other Race	36	D+	140,548
Two or More Races	166	B	68,472
Households by Ethnicity			
Hispanic	155	C-	130,636
White Non-Hispanic	3,416	C	102,886
Household by Age of Head			
Median Age	39.0	D-	164,792
Aged Under 25 Years	1,309	A-	37,197
Aged 25 to 34 Years	530	C-	124,830
Aged 35 to 44 Years	450	E+	181,307
Aged 45 to 54 Years	419	E	199,023
Aged 55 to 64 Years	713	D+	138,778
Aged 65 to 74 Years	359	D-	162,475
Aged 75 to 84 Years	163	D-	170,555
Aged 85 Years and Over	94	D+	139,098
Household by Size			
Median Size	2.5	D	155,738
1 Person	1,281	C	115,551
2 Person	1,392	C-	117,185
3 Person	633	C-	125,261
4 Person	432	D	146,330
5 Person	201	D	154,553
6 Person	59	D-	170,072
7 or More Person	39	D	151,228
Household by Vehicles			
Median Vehicles	2.0	D+	137,693
No Vehicles	501	C+	94,556
1 Vehicle	1,478	C-	122,641
2 Vehicles	1,457	C-	116,779
3 Vehicles	523	C-	127,212

4+ Vehicles	78 E+	178,567
HOUSING UNITS CHARACTERISTICS		
Total Units	4,226 D+	136,675
Occupied Units	4,037 C-	118,642
Vacant Units	189 D-	168,771
Occupancy		
Owner Occupied	1,764 D	159,501
Renter Occupied	2,273 B-	84,476
Occupied Structure with 1 Unit Detached	2,544 C-	120,116
Occupied Structure with 1 Unit Attached	134 C+	98,503
Occupied Structure with 2 Units	152 B-	84,243
Occupied Structure with 3-4 Units	150 C+	95,768
Occupied Structure with 5-9 Units	117 C	108,997
Occupied Structure with 10-19 Units	129 C	104,603
Occupied Structure with 20-49 Units	616 B-	74,592
Occupied Structure with 50+ Units	187 C+	97,911
Occupied Structure Trailer	8 D+	139,542
Occupied Structure Other	0 C	111,883
Vacancy		
Vacant Units For Rent	78 C-	127,391
Housing, Vacant Units Rented, Not Occupied	7 C+	91,449
Vacant Units For Sale	29 D	158,901
Housing, Vacant Units Sold, Not Occupied	6 D+	139,862
Housing, Vacant Units Seasonal, Recreational, or Occasional Use	17 D+	134,777
Housing, Vacant Units For Migrant Workers	0 C	113,273
Vacant Units Vacant Other	52 D	156,506
Rent		
Median Rent (\$)	891 B-	85,366
Rent less than \$250	0 D	145,874
Rent \$250-\$499	272 C	110,368
Rent \$500-\$749	523 C+	97,012
Rent \$750-\$999	505 B	63,840
Rent \$1,000-\$1,249	159 B-	74,372
Rent \$1,250-\$1,499	244 B-	73,827
Rent \$1,500-\$1,999	421 B+	52,821
Rent \$2,000+	36 C+	93,725
No Cash Rent	113 B-	86,746
Mortgage		
Any Mortgage	1,133 D	157,026
No Mortgage	631 D	150,103
Owner Occupied Home Value		
Median Value (\$)	383,803 B+	45,775
Housing, Owner Households Valued Less than \$10,000	0 D+	133,678
Housing, Owner Households Valued \$10,000-\$14,999	0 D+	132,027
Housing, Owner Households Valued \$15,000-\$19,999	16 C	115,716
Housing, Owner Households Valued \$20,000-\$24,999	0 C-	130,364
Housing, Owner Households Valued \$25,000-\$29,999	0 C-	128,899
Housing, Owner Households Valued \$30,000-\$34,999	0 D+	131,582
Housing, Owner Households Valued \$35,000-\$39,999	8 C	108,306
Housing, Owner Households Valued \$40,000-\$49,999	0 D+	142,170
Housing, Owner Households Valued \$50,000-\$59,999	0 D	146,860
Housing, Owner Households Valued \$60,000-\$69,999	0 D	149,821
Housing, Owner Households Valued \$70,000-\$79,999	0 D	154,312
Housing, Owner Households Valued \$80,000-\$89,999	0 D	158,901
Housing, Owner Households Valued \$90,000-\$99,999	1 D	150,388
Housing, Owner Households Valued \$100,000-\$124,999	37 D-	161,302
Housing, Owner Households Valued \$125,000-\$149,999	9 D-	167,051

Housing, Owner Households Valued \$150,000-\$174,999	45	D-	164,429
Housing, Owner Households Valued \$175,000-\$199,999	52	D+	135,867
Housing, Owner Households Valued \$200,000-\$249,999	133	C-	129,494
Housing, Owner Households Valued \$250,000-\$299,999	224	C	111,924
Housing, Owner Households Valued \$300,000-\$399,999	426	B	72,274
Housing, Owner Households Valued \$400,000-\$499,999	348	B+	54,664
Housing, Owner Households Valued \$500,000-\$749,999	328	B+	51,433
Housing, Owner Households Valued \$750,000-\$999,999	96	B	72,115
Housing, Owner Households Valued More than \$1,000,000	41	C	116,036
Year Built			
Median Year Built	1972	C+	95,188
Built 2010 or Later	731	C+	90,889
Built 2000 to 2009	448	C+	98,472
Built 1990 to 1999	399	C-	119,162
Built 1980 to 1989	218	D	158,204
Built 1970 to 1979	460	C-	127,600
Built 1960 to 1969	507	C	103,839
Built 1950 to 1959	448	C-	120,825
Built 1940 to 1949	385	B-	77,699
Built 1939 or Earlier	630	C+	91,801
Year Moved In			
Median Year Moved In	2009	C-	124,234
Year Moved in 2000 or Later	2,706	C+	88,790
Year Moved in 1995 to 1998	713	D+	144,212
Year Moved in 1990 to 1999	263	D-	166,733
Year Moved in 1980 to 1989	197	D+	134,999
Year Moved in 1970 to 1979	99	D+	143,746
Year Moved in 1969 or Earlier	59	D+	132,496
HOUSEHOLDS BY TYPE OF HEATING FUEL USED			
Home Heating Fuel: Utility gas	1,192	D	154,305
Home Heating Fuel: Bottled, tank, or LP gas	26	D+	139,143
Home Heating Fuel: Electricity	2,623	B	66,909
Home Heating Fuel: Fuel oil, kerosene, etc.	70	C+	87,707
Home Heating Fuel: Coal or coke	0	C	112,370
Home Heating Fuel: Wood	105	B	68,181
Home Heating Fuel: Solar energy	0	C	110,621
Home Heating Fuel: Other fuel	13	C	104,682
Home Heating Fuel: No fuel used	8	C	107,640
INCOME CHARACTERISTICS			
Total Personal Income (\$)	388,222,345	C-	122,398
Total Household Income (\$)	371,285,379	C-	125,543
Median Household Income (\$)	47,492	D-	162,818
Average Household Income (\$)	91,971	C-	121,036
Per Capita Household Income (\$)	31,702	C-	122,398
Household High Income Average (\$)	350,518	B-	78,854
Households By Income			
Less than \$15,000	981	B-	72,942
\$15,000 to \$24,999	477	C+	92,987
\$25,000 to \$34,999	314	C-	127,267
\$35,000 to \$49,999	296	D-	162,974
\$50,000 to \$74,999	398	E+	175,570
\$75,000 to \$99,999	299	E+	176,986
\$100,000 to \$124,999	281	D	152,067
\$125,000 to \$149,999	234	D+	130,932
\$150,000 to \$199,999	255	C	115,300
\$200,000 and Over	502	B-	78,224
EMPLOYMENT CHARACTERISTICS			

Labor Force Characteristics (Pop 16+)			
Employment Potential	11,284	A+	12,131
Civilian Total	4,792	D+	133,794
Civilian Males	2,288	D	150,484
Civilian Females	2,504	C-	118,694
Armed Forces Male	0	D+	132,945
Armed Forces Female	0	C-	116,258
Unemployed Male	102	D+	136,924
Unemployed Female	111	C	113,702
Not in the Labor Force Male	3,207	A	23,317
Not in the Labor Force Female	3,072	B+	46,697
Industry (Pop 16+)			
Total Civilian Employment	4,792	D+	133,794
Employment, Agriculture, Forestry, Fishing and Hunting	92	B-	79,131
Employment, Mining, Quarrying and Oil and Gas Extraction	0	C-	123,199
Employment, Construction	121	D	156,900
Employment, Manufacturing	257	D	153,479
Employment, Wholesale Trade	16	D-	166,568
Employment, Retail Trade(Pop 16+)	351	D	154,247
Employment, Transportation and Warehousing	37	D-	169,896
Employment, Utilities	0	D+	142,800
Employment, Information	184	B	60,534
Employment, Finance and Insurance	68	D	154,886
Employment, Real Estate and Rental and Leasing	108	C+	89,206
Employment, Professional, Scientific, and Technical Services	407	C+	92,298
Employment, Management of Companies and Enterprises	0	C	112,988
Employment, Administrative and Support and Waste Mgt. Services	151	C-	120,112
Employment, Educational Services	1,349	A	17,690
Employment, Health Care and Social Assistance	668	C-	121,397
Employment, Arts, Entertainment, and Recreation	111	B-	86,088
Employment, Accommodation and Food Services, etc.	687	B	61,977
Employment, Other Services	109	D	150,692
Employment, Public Administration	76	D	153,934
Occupation (Pop 16+)			
Management, Business, and Financial Operations	812	C+	101,365
Professional and Related	1,644	B	71,183
Service	1,087	C+	99,089
Sales and Office	901	D	155,808
Farming, Fishing, and Forestry	25	C+	97,184
Construction, Extraction, and Maintenance	69	E+	185,854
Production, Transportation, and Material Moving	254	D-	169,634
General Employment Characteristics (Pop 16+)			
Total Civilian Potential	4,792	D+	133,794
White Collar	3,357	C	103,086
Blue Collar	323	E	190,939
Private for-Profit Wage and Salary Workers, Employee	2,203	E+	184,271
Private for-Profit Wage and Salary Workers, Self	294	B-	81,015
Private Not-for-Profit Wage and Salary Workers	560	C+	91,615
Self-Employed Workers in Own Not Incorporated Business	475	B-	85,556
Unpaid Family Workers	0	C-	117,010
Local Government Workers	241	D+	137,532
State Government Workers	962	A	16,469
Federal Government Workers	57	C-	125,797
Transportation to Work (Empl 16+)			
Car, Truck, Van	2,321	E	197,057
Car, Truck, Van to Work Alone	1,939	E	195,449
Car, Truck, Van to Work Carpool	382	C-	126,060
Public Transportation	147	C+	98,018

Bus or Trolley Bus	147 B-	85,614
Streetcar or Trolley Car	0 C	110,844
Subway or Elevated	0 C-	120,974
Railroad	0 C-	120,445
Ferry	0 C	109,707
Taxi	0 C	112,771
Motorcycle	17 C+	92,590
Bicycle	546 A+	5,205
Walked	1,243 A	14,796
Other Transportation	14 C-	125,701
Travel Time to Work (Empl 16+)		
Less than 15 Min	2,194 B+	49,946
15-29 Min	1,734 C-	116,346
30-59 Min	296 E	199,810
60-89 Min	64 D	153,365
90+ Min	0 D-	168,075
Work at Home	504 A-	38,610
EDUCATION CHARACTERISTICS		
Education Enrollment (Pop 3+)		
Public Preprimary	0 D-	162,997
Education, Enrolled School (Pop 3+)	7,832 A+	10,603
Education Male, Enrolled School (Pop 3+)	3,971 A	20,937
Education Female, Enrolled School (Pop 3+)	3,861 A	24,058
Enrolled Public School	7,322 A+	11,238
Enrolled Private School	510 C+	87,948
Enrolled Public Preprimary	0 D-	162,997
Enrolled Private Preprimary	143 C+	101,542
Enrolled Public Kindergarten	42 D+	136,530
Enrolled Private Kindergarten	20 C+	95,823
Enrolled Public Grades 1-4	240 D-	162,170
Enrolled Private Grades 1-4	14 D+	131,099
Enrolled Public Grades 5-8	248 D-	160,590
Enrolled Private Grades 5-8	66 C	109,388
Enrolled Public Grades 9-12	276 D	158,653
Enrolled Private Grades 9-12	19 C-	129,401
Enrolled Public Undergraduate College	6,105 A+	3,219
Enrolled Private Undergraduate College	200 B-	84,008
Enrolled Public Graduate or Professional School	411 A	26,435
Enrolled Private Graduate or Professional School	48 C+	89,110
Not Enrolled in School	4,261 E	202,352
Education Attainment (Pop 25+)		
Less Than High School	76 E	202,498
High School	317 E-	209,375
Some College	615 E	197,791
Associate's Degree	263 D-	168,160
Bachelor's Degree	1,598 C+	92,595
Master's Degree	1,116 B	63,362
Professional Degree	349 B	61,745
Doctorate Degree	522 A-	29,954
FAMILY CHARACTERISTICS		
Families By Size		
Median Size	2.98 D-	167,962
1 Person	0 C	108,870
2 Person	816 D	154,635
3 Person	363 E+	185,616
4 Person	268 E	191,799
5 Person	108 E	196,854
6 Person	26 E	199,789

7 or More Person	22	E+	175,571
Families By Age			
Median Age	54.6	C+	101,215
Aged Under 25 Years	52	C-	127,773
Aged 25 to 34 Years	170	E	190,930
Aged 35 to 44 Years	299	E	193,873
Aged 45 to 54 Years	292	E+	188,144
Aged 55 to 64 Years	430	D+	143,135
Aged 65 to 74 Years	220	D	158,908
Aged 75 Years and Over	140	D	157,631
Family Income Characteristics			
Total Family Income(\$)	262,651,915	D+	135,551
Median Income (\$)	127,643	B	59,801
Average Income (\$)	163,850	B	58,474
Per Capita Income (\$)	58,680	B+	51,476
High Income Average (\$)	358,115	B-	76,594
Families By Income			
Less than \$15,000	37	D	151,256
\$15,000 to \$24,999	71	D	149,545
\$25,000 to \$34,999	82	D	159,454
\$35,000 to \$49,999	106	E+	179,523
\$50,000 to \$74,999	168	E+	186,107
\$75,000 to \$99,999	176	E+	179,469
\$100,000 to \$124,999	143	E+	174,266
\$125,000 to \$149,999	175	D+	131,358
\$150,000 to \$199,999	228	C	110,781
\$200,000 and Over	417	B-	81,398
NON-FAMILY CHARACTERISTICS			
Non-Families By Size			
Median Size	1.95	A-	29,829
1 Person	1,281	C	115,551
2 Person	576	B+	44,584
3 Person	270	A	28,849
4 Person	164	A	23,982
5 Person	93	A	18,604
6 Person	33	A	18,218
7 or More Person	17	A	21,214
Non-Families By Age			
Median Age	24.2	E	189,959
Aged Under 25 Years	1,257	A-	30,059
Aged 25 to 34 Years	360	B	59,821
Aged 35 to 44 Years	151	C	112,857
Aged 45 to 54 Years	127	E+	175,932
Aged 55 to 64 Years	283	D+	132,920
Aged 65 to 74 Years	139	D	158,009
Aged 75 Years and Over	117	D-	161,908
Non-Family Income Characteristics			
Total Income (\$)	108,633,464	C+	88,737
Median Income (\$)	21,724	D-	168,985
Average Income (\$)	44,632	D	146,687
Per Capita Income (\$)	24,055	E+	182,709
High Income Average (\$)	313,248	C+	100,598
Non-Families By Income			
Less than \$15,000	944	B+	57,644
\$15,000 to \$24,999	406	B	70,959

\$25,000 to \$34,999	232 C+	96,967
\$35,000 to \$49,999	190 C-	120,809
\$50,000 to \$74,999	230 C-	116,952
\$75,000 to \$99,999	123 C-	124,560
\$100,000 to \$124,999	138 C+	92,654
\$125,000 to \$149,999	59 C	109,116
\$150,000 to \$199,999	27 C-	116,652
\$200,000 and Over	85 C+	92,601
BLOCK GROUP COUNT	7	

Footnotes:

EASI Rank: based on the concentration of the variable with a '1' being the highest rank and the number of areas in a geography being the lowest rank.

EASI Score: arranges the EASI Rank into a quintile frequency distribution ranging from 'A' (the highest concentration group and top 20%) through 'E' (the lowest concentration group and bottom 20%).

'(US Avg=100)' indicates an index value that has a range of 0 (low) to 200 (high).

Easy Analytic Software, Inc. (EASI) is the source of all updated estimates. All other data are derived from the US Census and other official government sources. Consumer Expenditure data are derived from the Bureau of Labor Statistics.

All estimates are as of 1/1/2018 unless otherwise stated.

Easy Analytic Software, Inc.
101 Haag Avenue, Bellmawr, NJ 08031
phone: 856.931.5780
fax: 856.931.4115