



EASI Demographics on Demand Updated Site Selection Reports & Analysis Executive Summary

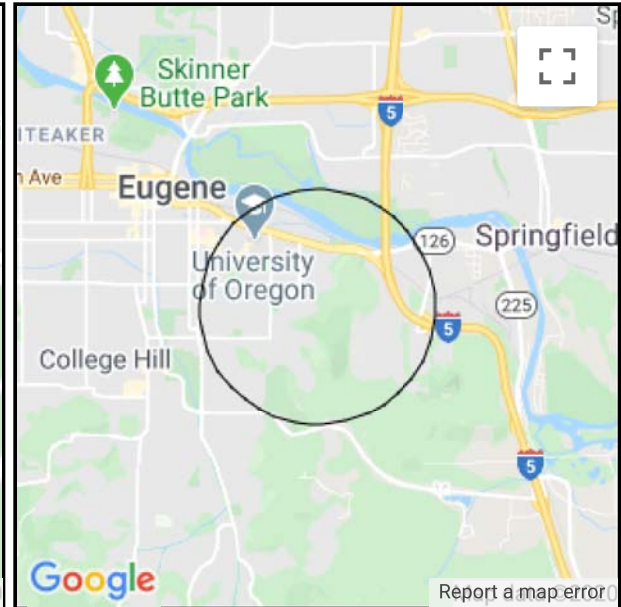
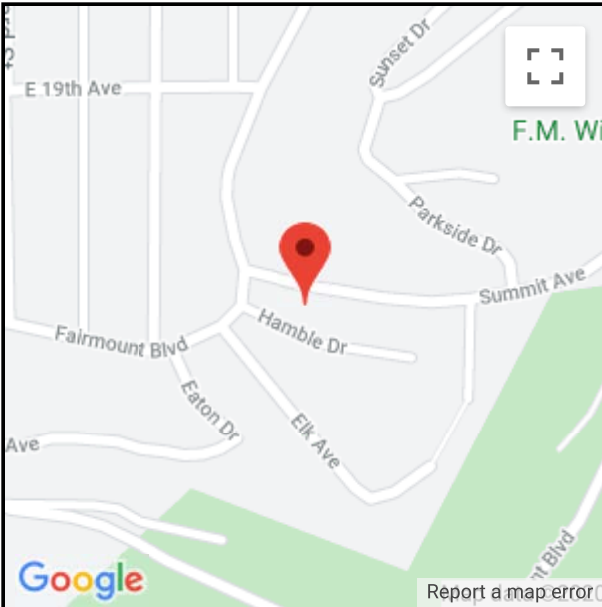
Location: EASI Northwest

Address: 2120 Summit Ave, Eugene, OR 97403

Latitude: 44° : 02' : 14"

Longitude: -123° : 03' : 41"

Radius in miles: 1



Description	Value	% Total	EASI Score	EASI Rank (of 217740)
POPULATION BY YEAR				
Population (4/1/1990)	11,511	92.2	C+	95,842
Population (4/1/2000)	10,077	80.7	D+	143,122
Population (4/1/2010)	11,593	92.9	D+	140,363
Population (1/1/2020)	12,481	100.0	N/A	N/A
Population (1/1/2025)	12,638	101.3	C	115,760
Percent Growth (2020/2010)	7.66	N/A	B-	76,507
Percent Forecast (2025/2020)	1.26	N/A	C	115,659
HOUSEHOLDS BY YEAR				
Households (4/1/1990)	3,565	86.8	C-	117,896
Households (4/1/2000)	3,493	85.0	D+	136,716
Households (4/1/2010)	3,677	89.5	D+	137,090
Households (1/1/2020)	4,108	100.0	C-	120,855
Households (1/1/2025)	4,213	102.6	C-	118,379
Percent Growth (2020/2010)	11.72	N/A	B	66,723
Percent Forecast (2025/2020)	2.56	N/A	B-	85,737
GENERAL POPULATION CHARACTERISTICS				
Median Age	23.7	N/A	D-	169,726
Male	6,274	50.3	B-	76,081

Female	6,207	49.7	D+	140,783
Density	2,865.4	N/A	B-	75,728
Urban	12,345	98.9	B-	84,986
Rural	136	1.1	D+	132,257
GENERAL HOUSEHOLD CHARACTERISTICS				
Households (1/1/2020)	4,108	100.0	C-	120,855
Families	1,613	39.3	E+	188,178
Non-Family Households	2,495	60.7	B	67,449
Average Size of Household	2.21	N/A	D-	171,712
Median Age of Householder	38.7	N/A	D-	167,717
Median Value Owner Occupied (\$)	384,055	N/A	B+	46,299
Median Rent (\$)	930	N/A	B-	82,139
Median Vehicles Per Household	2.0	N/A	D+	142,703
GENERAL HOUSING CHARACTERISTICS				
Housing, Units	4,297	100.0	D+	139,601
Housing, Owner Occupied	1,782	41.5	D	159,600
Housing, Renter Occupied	2,326	54.1	B-	85,644
Housing, Vacant	189	4.4	D-	171,406
POPULATION BY RACE				
White Alone	10,162	81.4	C+	94,838
Black Alone	170	1.4	D	155,886
Asian Alone	1,135	9.1	A-	39,420
American Indian and Alaska Native Alone	74	0.6	C+	96,609
Other Race Alone	181	1.5	C-	128,263
Two or More Races	759	6.1	B+	43,933
POPULATION BY ETHNICITY				
Hispanic	688	5.5	C-	121,202
White Non-Hispanic	9,907	79.4	B-	85,244
GENERAL INCOME CHARACTERISTICS				
Total Household Income (\$)	380,602,167	100.0	C-	127,527
Median Household Income (\$)	48,562	N/A	D-	163,265
Average Household Income (\$)	92,649	N/A	C-	122,957
Per Capita Income (\$)	31,907	N/A	C-	124,394
RETAIL SALES				
Total Retail Sales (including Food Services) (\$)	112,751	100.0	C+	91,644
CONSUMER EXPENDITURES				
Total Annual Expenditures (\$000)	258,159.2	100.0	D+	132,626
EMPLOYMENT BY PLACE OF BUSINESS				
Employees, Total (by Place of Work)	3,756	100.0	C+	101,216
Establishments, Total (by Place of Work)	268	100.0	C+	99,978
EASI QUALITY OF LIFE				
EASI Quality of Life Index (US Avg=100)	119	N/A	B-	82,309
EASI Total Crime Index (US Avg=100; A=High)	76	N/A	D+	134,270
EASI Weather Index (US Avg=100)	136	N/A	B-	86,220
BLOCK GROUP COUNT	7			

Footnotes:

EASI Rank: based on the concentration of the variable with a '1' being the highest rank and the number of areas in a geography being the lowest rank.

EASI Score: arranges the EASI Rank into a quintile frequency distribution ranging from

'A' (the highest concentration group and top 20%) through 'E' (the lowest concentration group and bottom 20%).

'(US Avg=100)' indicates an index value that has a range of 0 (low) to 200 (high).

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All estimates are as of 1/1/2020 unless otherwise stated.

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