



# EASI Demographics on Demand Quick Report Executive Summary

**County Name: Lane, OR**  
**County FIPS Code: 41039**  
**CBSA Name: Eugene-Springfield, OR**  
**State Name: Oregon**  
**Dominant Profile: Recent Movers**

Description	Value	% Total	EASI Score	EASI Rank of 3142	% US
<b>POPULATION BY YEAR</b>					
Population (4/1/1990)	282,991	73.6	D-	2,386	0.113786
Population (4/1/2000)	322,957	84.0	D-	2,508	0.114759
Population (4/1/2010)	351,715	91.5	E+	2,687	0.113917
Population (1/1/2020)	384,378	100.0	C	1,571	0.116813
Population (1/1/2025)	390,545	101.6	B	880	0.116513
Percent Growth (2020/2010)	9.29	N/A	A-	455	N/A
Percent Forecast (2025/2020)	1.60	N/A	B	881	N/A
<b>HOUSEHOLDS BY YEAR</b>					
Households (4/1/1990)	110,944	68.3	D	2,173	0.120609
Households (4/1/2000)	130,445	80.3	D	2,139	0.123668
Households (4/1/2010)	145,966	89.8	D+	1,916	0.125061
Households (1/1/2020)	162,486	100.0	B+	695	0.129320
Households (1/1/2025)	166,598	102.5	A-	543	0.129714
Percent Growth (2020/2010)	11.32	N/A	A-	445	N/A
Percent Forecast (2025/2020)	2.53	N/A	B+	787	N/A
<b>GENERAL POPULATION CHARACTERISTICS</b>					
Median Age	40.7	N/A	D+	2,003	N/A
Male	190,269	49.5	D+	1,981	0.117134
Female	194,109	50.5	B-	1,162	0.116501
Density	84.4	N/A	B	1,013	N/A
Urban	316,698	82.4	A	406	0.118397
Rural	67,680	17.6	E	2,737	0.109935
<b>GENERAL HOUSEHOLD CHARACTERISTICS</b>					
Households (1/1/2020)	162,486	100.0	B+	695	0.129320
Families	95,208	58.6	D	2,204	0.116325
Non-Family Households	67,278	41.4	A-	422	0.153601
Average Size of Household	2.31	N/A	D-	2,370	N/A
Median Age of Householder	53.7	N/A	D+	2,062	N/A
Median Value Owner Occupied (\$)	222,767	N/A	A	305	N/A
Median Rent (\$)	752	N/A	A	358	N/A
Median Vehicles Per Household	2.2	N/A	D-	2,379	N/A
<b>GENERAL HOUSING CHARACTERISTICS</b>					
Housing, Units	173,377	100.0	D+	1,981	0.122025
Housing, Owner Occupied	94,562	54.5	D-	2,449	0.120355
Housing, Renter Occupied	67,924	39.2	A+	140	0.144280
Housing, Vacant	10,891	6.3	E	2,922	0.066263

<b>POPULATION BY RACE</b>				
White Alone	324,275	84.4	C	1,675 0.144710
Black Alone	4,357	1.1	D+	2,000 0.009726
Asian Alone	13,651	3.6	A	315 0.067568
American Indian and Alaska Native Alone	5,192	1.4	B+	679 0.138718
Other Race Alone	14,280	3.7	B	896 0.063024
Two or More Races	22,623	5.9	A+	170 0.166765
<b>POPULATION BY ETHNICITY</b>				
Hispanic	33,662	8.8	B	886 0.056825
White Non-Hispanic	311,705	81.1	C	1,624 0.161091
<b>GENERAL INCOME CHARACTERISTICS</b>				
Total Household Income (\$)	12,536,662,365	100.0	B-	1,212 0.101996
Median Household Income (\$)	59,050	N/A	C-	1,704 N/A
Average Household Income (\$)	77,155	N/A	C	1,484 N/A
Per Capita Income (\$)	33,115	N/A	B-	1,241 N/A
<b>RETAIL SALES</b>				
Total Retail Sales (including Food Services) (\$)	6,207,608	100.0	B	1,046 0.098707
<b>CONSUMER EXPENDITURES</b>				
Total Annual Expenditures (\$000)	10,271,972.2	100.0	B	1,001 0.122313
<b>EMPLOYMENT BY PLACE OF BUSINESS</b>				
Employees, Total (by Place of Work)	131,575	100.0	B	908 0.105535
Establishments, Total (by Place of Work)	10,063	100.0	B	868 0.128204
<b>EASI QUALITY OF LIFE</b>				
EASI Quality of Life Index (US Avg=100)	135	N/A	A-	422 N/A
EASI Total Crime Index (US Avg=100; A=High)	95	N/A	E+	2,632 N/A
EASI Weather Index (US Avg=100)	136	N/A	B	1,010 N/A

**Footnotes:**

EASI Rank: based on the concentration of the variable with a '1' being the highest rank and the number of areas in a geography being the lowest rank.

EASI Score: arranges the EASI Rank into a quintile frequency distribution ranging from 'A' (the highest concentration group and top 20%) through 'E' (the lowest concentration group and bottom 20%).

'(US Avg=100)' indicates an index value that has a range of 0 (low) to 200 (high).

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All estimates are as of 1/1/2020 unless otherwise stated.

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