



EASI Demographics on Demand Quick Report Executive Summary

County Name: Lane, OR
County FIPS Code: 41039
CBSA Name: Eugene, OR
State Name: Oregon
Dominant Profile: Recent Movers

Description	Value	% Total	EASI Score	EASI Rank of 3142	% US
POPULATION BY YEAR					
Population (4/1/1990)	282,991	74.8	D-	2,371	0.113786
Population (4/1/2000)	322,957	85.4	D-	2,479	0.114759
Population (4/1/2010)	351,715	93.0	E+	2,677	0.113917
Population (1/1/2018)	378,099	100.0	C	1,571	0.115669
Population (1/1/2023)	394,083	104.2	A-	440	0.116435
Percent Growth (2018/2010)	7.50	N/A	A-	465	N/A
Percent Forecast (2023/2018)	4.23	N/A	A-	439	N/A
HOUSEHOLDS BY YEAR					
Households (4/1/1990)	110,944	69.8	D	2,128	0.120609
Households (4/1/2000)	130,445	82.1	D+	2,071	0.123668
Households (4/1/2010)	145,966	91.9	C-	1,756	0.125061
Households (1/1/2018)	158,866	100.0	B+	684	0.128178
Households (1/1/2023)	167,824	105.6	A-	430	0.129897
Percent Growth (2018/2010)	8.84	N/A	A-	439	N/A
Percent Forecast (2023/2018)	5.64	N/A	A	386	N/A
GENERAL POPULATION CHARACTERISTICS					
Median Age	40.3	N/A	D+	1,976	N/A
Male	186,619	49.4	D+	2,026	0.115843
Female	191,480	50.6	B-	1,117	0.115499
Density	83.0	N/A	B	1,024	N/A
Urban	311,722	82.4	A	406	0.117333
Rural	66,377	17.6	E	2,737	0.108445
GENERAL HOUSEHOLD CHARACTERISTICS					
Households (1/1/2018)	158,866	100.0	B+	684	0.128178
Families	93,888	59.1	D-	2,375	0.115439
Non-Family Households	64,978	40.9	A	329	0.152493
Average Size of Household	2.33	N/A	D-	2,354	N/A
Median Age of Householder	53.2	N/A	D+	2,021	N/A
Median Value Owner Occupied (\$)	220,572	N/A	A	310	N/A
Median Rent (\$)	727	N/A	A	385	N/A
Median Vehicles Per Household	2.2	N/A	D-	2,395	N/A
GENERAL HOUSING CHARACTERISTICS					
Housing, Units	169,788	100.0	C-	1,836	0.121671
Housing, Owner Occupied	93,020	54.8	D-	2,498	0.119138
Housing, Renter Occupied	65,846	38.8	A+	124	0.143566
Housing, Vacant	10,922	6.4	E	2,883	0.069990

POPULATION BY RACE				
White Alone	326,592	86.4	C	1,658 0.142653
Black Alone	3,968	1.0	D+	1,962 0.009203
Asian Alone	11,629	3.1	A	316 0.062973
American Indian and Alaska Native Alone	4,703	1.2	B+	644 0.138125
Other Race Alone	11,754	3.1	B	942 0.055278
Two or More Races	19,453	5.1	A+	164 0.166461
POPULATION BY ETHNICITY				
Hispanic	31,167	8.2	B	857 0.054735
White Non-Hispanic	310,301	82.1	C	1,655 0.157077
GENERAL INCOME CHARACTERISTICS				
Total Household Income (\$)	12,013,960,848	100.0	B-	1,208 0.100622
Median Household Income (\$)	57,286	N/A	C-	1,718 N/A
Average Household Income (\$)	75,623	N/A	C	1,487 N/A
Per Capita Income (\$)	32,266	N/A	B-	1,226 N/A
RETAIL SALES				
Total Retail Sales (including Food Services) (\$)	5,927,849	100.0	B	1,021 0.100214
CONSUMER EXPENDITURES				
Total Annual Expenditures (\$000)	9,537,858.6	100.0	B	983 0.120289
EMPLOYMENT BY PLACE OF BUSINESS				
Employees, Total (by Place of Work)	127,100	100.0	B	931 0.104515
Establishments, Total (by Place of Work)	9,758	100.0	B	872 0.127487
EASI QUALITY OF LIFE				
EASI Quality of Life Index (US Avg=100)	137	N/A	A	372 N/A
EASI Total Crime Index (US Avg=100; A=High)	91	N/A	E+	2,688 N/A
EASI Weather Index (US Avg=100)	136	N/A	B	1,010 N/A

Footnotes:

EASI Rank: based on the concentration of the variable with a '1' being the highest rank and the number of areas in a geography being the lowest rank.

EASI Score: arranges the EASI Rank into a quintile frequency distribution ranging from 'A' (the highest concentration group and top 20%) through 'E' (the lowest concentration group and bottom 20%).

'(US Avg=100)' indicates an index value that has a range of 0 (low) to 200 (high).

Easy Analytic Software, Inc. (EASI) is the source of all updated estimates. All other data are derived from the US Census and other official government sources. Consumer Expenditure data are derived from the Bureau of Labor Statistics.

All estimates are as of 1/1/2018 unless otherwise stated.

Easy Analytic Software, Inc.
101 Haag Avenue, Bellmawr, NJ 08031
phone: 856.931.5780
fax: 856.931.4115

