



EASI Demographics on Demand Updated Site Selection Reports & Analysis Professional Demographics Report

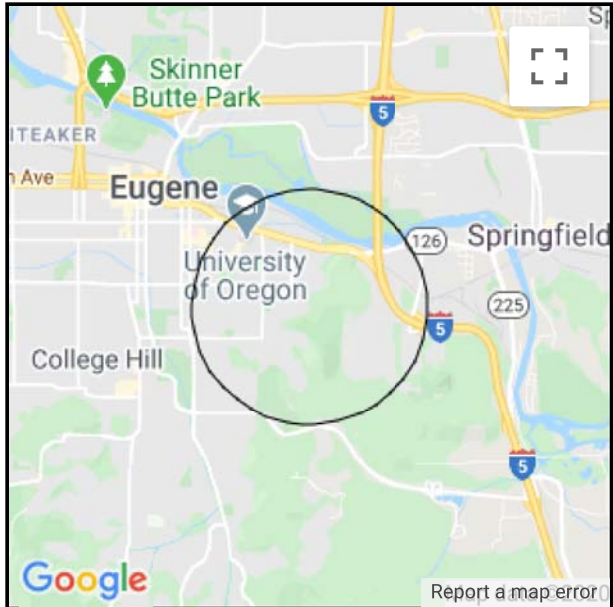
Location: EASI Northwest

Address: 2120 Summit Ave, Eugene, OR 97403

Latitude: 44° : 02' : 14"

Longitude: -123° : 03' : 41"

Radius in miles: 1



Description	Value	EASI Score	EASI Rank (of 217740)
Square Miles	4.355726	D+	141,136
Population Density	2,865.4	B-	75,728
POPULATION BY YEAR			
Population (4/1/1990)	11,511	C+	95,842
Population (4/1/2000)	10,077	D+	143,122
Population (4/1/2010)	11,593	D+	140,363
Population (1/1/2020)	12,481	N/A	N/A
Population (1/1/2025)	12,638	C	115,760
Growth (2020/2010)	7.66	B-	76,507
Forecast (2025/2020)	1.26	C	115,659
HOUSEHOLDS BY YEAR			
Households (4/1/1990)	3,565	C-	117,896
Households (4/1/2000)	3,493	D+	136,716
Households (4/1/2010)	3,677	D+	137,090
Households (1/1/2020)	4,108	C-	120,855
Households (1/1/2025)	4,213	C-	118,379
Growth (2020/2010)	11.72	B	66,723
Forecast (2025/2020)	2.56	B-	85,737

FAMILY CHARACTERISTICS			
Family Population	4,499	E-	204,406
Non-Family Population	4,577	A-	43,300
Families	1,613	E+	188,178
Non-Family Households	2,495	B	67,449
Married Families Characteristics			
Families, Married	1,225	D-	170,742
Married with Children Under 18	427	E+	184,435
Families, Married with No Children Under 18	798	D	156,996
Other Families Characteristics			
Other Families	388	E+	186,658
Male Householder, No Wife Present	131	E+	180,583
Female Householder, No Husband Present	257	E+	184,494
Male Householder, No Wife Present with Children Under 18	66	E+	179,889
Male Householder, No Wife Present with No Children Under 18	65	D-	165,841
Female Householder, No Husband Present with Children Under 18	140	E+	181,782
Female Householder, No Husband Present with No Children Under 18	117	E+	177,293
Non-Family Households Characteristics			
Non Family Male Householder, People Under 18 Present	1	D-	169,064
Non Family Male Householder, No People Under 18 Present	1,274	B	61,570
Non Family Female Householder, People Under 18 Present	7	C+	93,187
Non Family Female Householder, No People Under 18 Present	1,213	B-	73,643
POPULATION CHARACTERISTICS			
Urban	12,345	B-	84,986
Rural	136	D+	132,257
Gender			
Male	6,274	B-	76,081
Female	6,207	D+	140,783
Poverty			
Population, In Poverty	4,262	A-	33,090
Veterans			
Population, Veterans	231	E+	179,002
Age			
Median Age	23.7	D-	169,726
Aged 0 to 5 Years	320	E-	203,997
Aged 6 to 11 Years	356	E	201,103
Aged 12 to17 Years	409	E	196,919
Aged 18 to 24 Years	6,384	A+	5,246
Aged 25 to 34 Years	1,238	D	153,174
Aged 35 to 44 Years	786	E	193,826
Aged 45 to 54 Years	663	E	196,310
Aged 55 to 64 Years	1,219	D+	140,829
Aged 65 to 74 Years	708	D-	165,021
Aged 75 to 84 Years	267	E+	175,581
Aged 85 Years and Older	131	D	149,676
Male Population By Age			
Median Age	23.6	E+	175,633
Aged 0 to 5 Years	164	E	203,131
Aged 6 to 11 Years	173	E	201,249
Aged 12 to17 Years	197	E	196,603
Aged 18 to 24 Years	3,245	A+	3,515
Aged 25 to 34 Years	678	D+	136,420
Aged 35 to 44 Years	388	E	191,382

Aged 45 to 54 Years	320	E	196,808
Aged 55 to 64 Years	598	D+	140,772
Aged 65 to 74 Years	336	D-	163,831
Aged 75 to 84 Years	124	D-	169,503
Aged 85 Years and Older	51	D	145,233
Female Population By Age			
Median Age	23.7	D-	162,649
Aged 0 to 5 Years	156	E	200,209
Aged 6 to 11 Years	183	E	198,154
Aged 12 to 17 Years	212	E	192,349
Aged 18 to 24 Years	3,139	A+	12,663
Aged 25 to 34 Years	560	D-	164,002
Aged 35 to 44 Years	398	E	190,935
Aged 45 to 54 Years	343	E	190,874
Aged 55 to 64 Years	621	D+	141,483
Aged 65 to 74 Years	372	D-	164,855
Aged 75 to 84 Years	143	E+	177,647
Aged 85 Years and Older	80	D	148,883
Race			
White Alone	10,162	C+	94,838
Black Alone	170	D	155,886
Asian Alone	1,135	A-	39,420
American Indian and Alaska Native Alone	74	C+	96,609
Other Race Alone	181	C-	128,263
Two or More Races	759	B+	43,933
Ethnicity			
Hispanic	688	C-	121,202
White Non-Hispanic	9,907	B-	85,244
Median Age by Race			
White Median Age	24.0	D-	168,979
Black Median Age	22.8	D-	173,720
Asian Median Age	22.6	D	155,487
American Indian and Alaska Native Median Age	0.0	D+	133,804
Other Race Median Age	48.0	D+	141,047
Two or More Races Median Age	6.7	C	110,724
Median Age by Ethnicity			
Hispanic Median Age	22.4	D	154,945
White Non Hispanic Median Age	24.1	D-	173,977
Marital Status (Pop 15+)			
Males Never Married	4,315	A+	13,459
Males Married	1,214	E+	184,251
Males Widowed	40	D	148,994
Males Divorced	273	D	154,574
Females Never Married	4,002	A	16,658
Females Married	1,123	E	189,271
Females Widowed	137	E+	180,570
Females Divorced	510	D+	135,290
Males Currently Married (Pop 15+)			
Males Married	1,214	E+	184,251
Males Married and Together	1,155	E+	175,877
Males Married and Separated	36	D+	131,634
Males Married and Absent	23	D+	138,410
Females Currently Married (Pop 15+)			
Females Married	1,123	E	189,271

Females Married and Together	1,059	E+	179,882
Females Married and Separated	0	D-	167,796
Females Married and Absent	64	C-	125,850
Primary Language (Pop 5+)			
Speaks English	10,768	C+	93,200
Speaks Spanish	221	D+	144,410
Speaks Other Indo-European Languages	370	B-	76,769
Speaks Asian or Pacific Island Language	737	A-	35,848
Speaks Other Language	114	B	62,343
Citizenship			
Native	11,462	C	113,474
Foreign Born - Naturalized	383	C-	124,817
Foreign Born - Not a Citizen	636	B-	85,529
Group Quarters			
Total Group Quarters	3,405	B+	56,661
Institutional Group Quarters	0	C-	122,693
Non-Institutional Group Quarters	3,405	B+	51,315
HOUSEHOLD CHARACTERISTICS			
Household, Average Size	2.21	D-	171,712
Households by Race			
White	3,496	C	109,261
Black	49	D-	162,854
Asian	300	B	65,374
American Indian and Alaska Native	24	C	108,907
Other Race	44	D+	138,525
Two or More Races	195	B	67,971
Households by Ethnicity			
Hispanic	177	C-	129,057
White Non-Hispanic	3,381	C	105,680
Household by Age of Head			
Median Age	38.7	D-	167,717
Aged Under 25 Years	1,329	A-	37,408
Aged 25 to 34 Years	553	C-	121,102
Aged 35 to 44 Years	465	E+	175,009
Aged 45 to 54 Years	390	E	200,190
Aged 55 to 64 Years	700	D+	145,082
Aged 65 to 74 Years	402	D-	160,893
Aged 75 to 84 Years	175	D-	169,337
Aged 85 Years and Over	94	D+	143,791
Household by Size			
Median Size	2.5	D	150,562
1 Person	1,290	C-	118,021
2 Person	1,392	C-	121,717
3 Person	656	C-	120,697
4 Person	454	D+	137,884
5 Person	209	D	151,637
6 Person	63	D-	167,914
7 or More Person	44	D	147,353
Household by Vehicles			
Median Vehicles	2.0	D+	142,703
No Vehicles	492	C+	97,086
1 Vehicle	1,537	C-	118,588
2 Vehicles	1,448	C-	120,332

3 Vehicles	543	C-	129,434
4+ Vehicles	88	E+	177,969
HOUSING UNITS CHARACTERISTICS			
Total Units	4,297	D+	139,601
Occupied Units	4,108	C-	120,855
Vacant Units	189	D-	171,406
Occupancy			
Owner Occupied	1,782	D	159,600
Renter Occupied	2,326	B-	85,644
Occupied Structure with 1 Unit Detached	2,527	C-	122,652
Occupied Structure with 1 Unit Attached	135	C+	99,774
Occupied Structure with 2 Units	170	B-	82,310
Occupied Structure with 3-4 Units	149	C+	96,693
Occupied Structure with 5-9 Units	124	C	108,820
Occupied Structure with 10-19 Units	133	C	104,242
Occupied Structure with 20-49 Units	667	B-	74,310
Occupied Structure with 50+ Units	195	C+	97,851
Occupied Structure Trailer	8	D+	139,763
Occupied Structure Other	0	C	111,883
Vacancy			
Vacant Units For Rent	74	D+	132,356
Housing, Vacant Units Rented, Not Occupied	7	C+	91,972
Vacant Units For Sale	32	D	154,998
Housing, Vacant Units Sold, Not Occupied	6	D+	139,935
Housing, Vacant Units Seasonal, Recreational, or Occasional Use	15	D+	140,340
Housing, Vacant Units For Migrant Workers	0	C	113,273
Vacant Units Vacant Other	55	D	157,731
Rent			
Median Rent (\$)	930	B-	82,139
Rent less than \$250	0	D	145,874
Rent \$250-\$499	234	C	112,833
Rent \$500-\$749	477	C	101,822
Rent \$750-\$999	548	B	62,441
Rent \$1,000-\$1,249	178	B-	74,044
Rent \$1,250-\$1,499	272	B-	73,904
Rent \$1,500-\$1,999	464	B+	53,993
Rent \$2,000+	39	C+	93,189
No Cash Rent	114	C+	88,176
Mortgage			
Any Mortgage	1,114	D	156,916
No Mortgage	668	D	151,370
Owner Occupied Home Value			
Median Value (\$)	384,055	B+	46,299
Housing, Owner Households Valued Less than \$10,000	0	D+	133,678
Housing, Owner Households Valued \$10,000-\$14,999	0	D+	132,027
Housing, Owner Households Valued \$15,000-\$19,999	17	C	115,799
Housing, Owner Households Valued \$20,000-\$24,999	0	C-	130,364
Housing, Owner Households Valued \$25,000-\$29,999	0	C-	128,899
Housing, Owner Households Valued \$30,000-\$34,999	0	D+	131,582
Housing, Owner Households Valued \$35,000-\$39,999	9	C	107,324
Housing, Owner Households Valued \$40,000-\$49,999	0	D+	142,170
Housing, Owner Households Valued \$50,000-\$59,999	0	D	146,860
Housing, Owner Households Valued \$60,000-\$69,999	0	D	149,820
Housing, Owner Households Valued \$70,000-\$79,999	0	D	154,308
Housing, Owner Households Valued \$80,000-\$89,999	0	D	158,883
Housing, Owner Households Valued \$90,000-\$99,999	1	D	150,143
Housing, Owner Households Valued \$100,000-\$124,999	38	D-	160,948

Housing, Owner Households Valued \$125,000-\$149,999	9	D-	167,039
Housing, Owner Households Valued \$150,000-\$174,999	47	D-	164,278
Housing, Owner Households Valued \$175,000-\$199,999	42	D+	139,218
Housing, Owner Households Valued \$200,000-\$249,999	129	C-	130,335
Housing, Owner Households Valued \$250,000-\$299,999	230	C	112,762
Housing, Owner Households Valued \$300,000-\$399,999	439	B-	73,054
Housing, Owner Households Valued \$400,000-\$499,999	352	B+	55,309
Housing, Owner Households Valued \$500,000-\$749,999	329	B+	52,429
Housing, Owner Households Valued \$750,000-\$999,999	98	B-	73,236
Housing, Owner Households Valued More than \$1,000,000	42	C	116,022
Year Built			
Median Year Built	1972	C	108,870
Built 2010 or Later	848	C+	87,743
Built 2000 to 2009	370	C	102,788
Built 1990 to 1999	399	C-	119,560
Built 1980 to 1989	218	D	158,856
Built 1970 to 1979	465	C-	128,315
Built 1960 to 1969	513	C	104,177
Built 1950 to 1959	444	C-	121,419
Built 1940 to 1949	394	B-	78,447
Built 1939 or Earlier	646	C+	93,086
Year Moved In			
Median Year Moved In	2009	C	108,870
Year Moved in 2000 or Later	2,939	C+	96,912
Year Moved in 1995 to 1998	641	D+	140,717
Year Moved in 1990 to 1999	227	D-	168,081
Year Moved in 1980 to 1989	171	D+	135,758
Year Moved in 1970 to 1979	86	D	145,479
Year Moved in 1969 or Earlier	44	D+	134,453
HOUSEHOLDS BY TYPE OF HEATING FUEL USED			
Home Heating Fuel: Utility gas	1,211	D	153,883
Home Heating Fuel: Bottled, tank, or LP gas	25	D+	140,067
Home Heating Fuel: Electricity	2,688	B	68,827
Home Heating Fuel: Fuel oil, kerosene, etc.	63	C+	88,352
Home Heating Fuel: Coal or coke	0	C	112,364
Home Heating Fuel: Wood	97	B	70,274
Home Heating Fuel: Solar energy	0	C	110,621
Home Heating Fuel: Other fuel	14	C	103,930
Home Heating Fuel: No fuel used	10	C	106,711
INCOME CHARACTERISTICS			
Total Personal Income (\$)	398,230,720	C-	124,393
Total Household Income (\$)	380,602,167	C-	127,527
Median Household Income (\$)	48,562	D-	163,265
Average Household Income (\$)	92,649	C-	122,957
Per Capita Household Income (\$)	31,907	C-	124,394
Household High Income Average (\$)	341,078	B-	79,115
Households By Income			
Less than \$15,000	981	B-	73,244
\$15,000 to \$24,999	487	C+	90,742
\$25,000 to \$34,999	322	C-	124,470
\$35,000 to \$49,999	292	D-	162,959
\$50,000 to \$74,999	407	E+	174,369
\$75,000 to \$99,999	303	E+	177,334
\$100,000 to \$124,999	282	D	153,668
\$125,000 to \$149,999	244	D+	131,125
\$150,000 to \$199,999	254	C-	119,957
\$200,000 and Over	536	B-	78,903

EMPLOYMENT CHARACTERISTICS			
Labor Force Characteristics (Pop 16+)			
Employment Potential	11,526	A+	12,235
Civilian Total	4,879	D+	133,845
Civilian Males	2,364	D	146,536
Civilian Females	2,515	C-	121,848
Armed Forces Male	0	D+	132,945
Armed Forces Female	0	C-	116,253
Unemployed Male	96	C-	119,794
Unemployed Female	103	C+	97,872
Not in the Labor Force Male	3,284	A	26,272
Not in the Labor Force Female	3,164	B+	46,209
Industry (Pop 16+)			
Total Civilian Employment	4,879	D+	133,845
Employment, Agriculture, Forestry, Fishing and Hunting	99	B-	77,729
Employment, Mining, Quarrying and Oil and Gas Extraction	0	C-	123,199
Employment, Construction	129	D	155,192
Employment, Manufacturing	262	D	151,989
Employment, Wholesale Trade	17	D-	165,988
Employment, Retail Trade(Pop 16+)	349	D	154,438
Employment, Transportation and Warehousing	40	D-	169,243
Employment, Utilities	0	D+	142,800
Employment, Information	164	B	64,946
Employment, Finance and Insurance	62	D	157,153
Employment, Real Estate and Rental and Leasing	113	C+	88,487
Employment, Professional, Scientific, and Technical Services	421	C+	92,835
Employment, Management of Companies and Enterprises	0	C	112,987
Employment, Administrative and Support and Waste Mgt. Services	165	C-	117,082
Employment, Educational Services	1,347	A	17,963
Employment, Health Care and Social Assistance	685	C-	121,808
Employment, Arts, Entertainment, and Recreation	116	B-	85,737
Employment, Accommodation and Food Services, etc.	716	B	62,416
Employment, Other Services	112	D	150,798
Employment, Public Administration	82	D	151,485
Occupation (Pop 16+)			
Management, Business, and Financial Operations	859	C+	100,984
Professional and Related	1,697	B-	72,652
Service	1,110	C+	99,121
Sales and Office	839	D	157,081
Farming, Fishing, and Forestry	27	C+	96,051
Construction, Extraction, and Maintenance	74	E+	184,821
Production, Transportation, and Material Moving	273	D-	169,205
General Employment Characteristics (Pop 16+)			
Total Civilian Potential	4,879	D+	133,845
White Collar	3,395	C	103,221
Blue Collar	347	E	189,932
Private for-Profit Wage and Salary Workers, Employee	2,312	E+	181,466
Private for-Profit Wage and Salary Workers, Self	291	B-	83,313
Private Not-for-Profit Wage and Salary Workers	565	C+	93,422
Self-Employed Workers in Own Not Incorporated Business	479	B-	83,290
Unpaid Family Workers	0	C-	117,010
Local Government Workers	251	D+	134,382
State Government Workers	923	A	18,413
Federal Government Workers	58	C-	125,447
Transportation to Work (Empl 16+)			
Car, Truck, Van	2,309	E	197,384
Car, Truck, Van to Work Alone	1,928	E	195,918
Car, Truck, Van to Work Carpool	381	C-	126,361

Public Transportation	147	C+	98,231
Bus or Trolley Bus	147	B-	85,608
Streetcar or Trolley Car	0	C	110,844
Subway or Elevated	0	C-	120,974
Railroad	0	C-	120,445
Ferry	0	C	109,706
Taxi	0	C	112,771
Motorcycle	14	C+	92,975
Bicycle	560	A+	5,484
Walked	1,319	A+	14,193
Other Transportation	14	C-	125,906
Travel Time to Work (Empl 16+)			
Less than 15 Min	2,217	B+	47,278
15-29 Min	1,768	C	115,933
30-59 Min	313	E	199,597
60-89 Min	65	D	154,122
90+ Min	0	D-	168,074
Work at Home	516	A-	41,292
EDUCATION CHARACTERISTICS			
Education Enrollment (Pop 3+)			
Public Preprimary	0	D-	162,997
Education, Enrolled School (Pop 3+)	8,128	A+	9,737
Education Male, Enrolled School (Pop 3+)	4,092	A	20,416
Education Female, Enrolled School (Pop 3+)	4,036	A	22,608
Enrolled Public School	7,621	A+	10,076
Enrolled Private School	507	C+	91,994
Enrolled Public Preprimary	0	D-	162,997
Enrolled Private Preprimary	138	C	102,418
Enrolled Public Kindergarten	40	D+	137,504
Enrolled Private Kindergarten	19	C+	96,481
Enrolled Public Grades 1-4	236	D-	163,076
Enrolled Private Grades 1-4	14	D+	131,339
Enrolled Public Grades 5-8	217	D-	167,104
Enrolled Private Grades 5-8	70	C	109,718
Enrolled Public Grades 9-12	268	D	159,374
Enrolled Private Grades 9-12	18	C-	130,130
Enrolled Public Undergraduate College	6,449	A+	2,790
Enrolled Private Undergraduate College	201	B-	83,584
Enrolled Public Graduate or Professional School	411	A	27,688
Enrolled Private Graduate or Professional School	47	C+	89,882
Not Enrolled in School	4,204	E-	203,450
Education Attainment (Pop 25+)			
Less Than High School	76	E	201,960
High School	300	E-	209,907
Some College	615	E	198,610
Associate's Degree	287	D-	167,637
Bachelor's Degree	1,680	C+	94,140
Master's Degree	1,157	B	65,955
Professional Degree	359	B	62,616
Doctorate Degree	538	A-	31,119
FAMILY CHARACTERISTICS			
Families By Size			
Median Size	3.00	D-	163,068
1 Person	0	C	108,870
2 Person	808	D	156,644
3 Person	358	E+	186,983
4 Person	288	E+	184,915
5 Person	108	E	197,043

6 Person	28	E	198,557
7 or More Person	23	E+	175,836
Families By Age			
Median Age	55.1	C	105,943
Aged Under 25 Years	46	D+	134,012
Aged 25 to 34 Years	176	E+	188,189
Aged 35 to 44 Years	309	E+	187,781
Aged 45 to 54 Years	271	E	190,115
Aged 55 to 64 Years	413	D	151,420
Aged 65 to 74 Years	252	D	155,539
Aged 75 Years and Over	146	D	159,273
Family Income Characteristics			
Total Family Income(\$)	273,488,062	D+	137,508
Median Income (\$)	135,684	B	60,634
Average Income (\$)	169,552	B	58,417
Per Capita Income (\$)	60,789	B+	51,550
High Income Average (\$)	351,733	C+	87,214
Families By Income			
Less than \$15,000	52	D-	168,687
\$15,000 to \$24,999	43	E+	179,507
\$25,000 to \$34,999	104	D+	138,917
\$35,000 to \$49,999	112	D-	162,170
\$50,000 to \$74,999	137	E+	183,520
\$75,000 to \$99,999	187	D-	168,160
\$100,000 to \$124,999	95	E+	180,337
\$125,000 to \$149,999	179	D+	132,894
\$150,000 to \$199,999	239	C	114,627
\$200,000 and Over	465	B-	82,116
NON-FAMILY CHARACTERISTICS			
Non-Families By Size			
Median Size	1.97	A-	30,738
1 Person	1,290	C-	118,021
2 Person	584	B+	47,079
3 Person	298	A-	29,380
4 Person	166	A	24,776
5 Person	101	A	18,980
6 Person	35	A	18,568
7 or More Person	21	A	20,116
Non-Families By Age			
Median Age	24.3	E	190,592
Aged Under 25 Years	1,283	A-	30,420
Aged 25 to 34 Years	377	B	61,352
Aged 35 to 44 Years	156	C	110,105
Aged 45 to 54 Years	119	E+	177,156
Aged 55 to 64 Years	287	D+	137,730
Aged 65 to 74 Years	150	D	159,613
Aged 75 Years and Over	123	D-	161,216
Non-Family Income Characteristics			
Total Income (\$)	107,114,105	C+	88,142
Median Income (\$)	22,173	D-	168,366
Average Income (\$)	42,932	D+	144,232
Per Capita Income (\$)	23,403	E+	178,804
High Income Average (\$)	271,294	B-	78,060
Non-Families By Income			
Less than \$15,000	929	B+	56,117

\$15,000 to \$24,999	444 B	66,426
\$25,000 to \$34,999	218 C+	99,199
\$35,000 to \$49,999	180 C-	124,463
\$50,000 to \$74,999	270 C-	116,243
\$75,000 to \$99,999	116 C-	126,763
\$100,000 to \$124,999	187 B-	75,094
\$125,000 to \$149,999	65 C+	94,007
\$150,000 to \$199,999	15 C	106,317
\$200,000 and Over	71 B-	78,372
BLOCK GROUP COUNT	7	

Footnotes:

EASI Rank: based on the concentration of the variable with a '1' being the highest rank and the number of areas in a geography being the lowest rank.

EASI Score: arranges the EASI Rank into a quintile frequency distribution ranging from 'A' (the highest concentration group and top 20%) through 'E' (the lowest concentration group and bottom 20%).

'(US Avg=100)' indicates an index value that has a range of 0 (low) to 200 (high).

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All estimates are as of 1/1/2020 unless otherwise stated.

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