



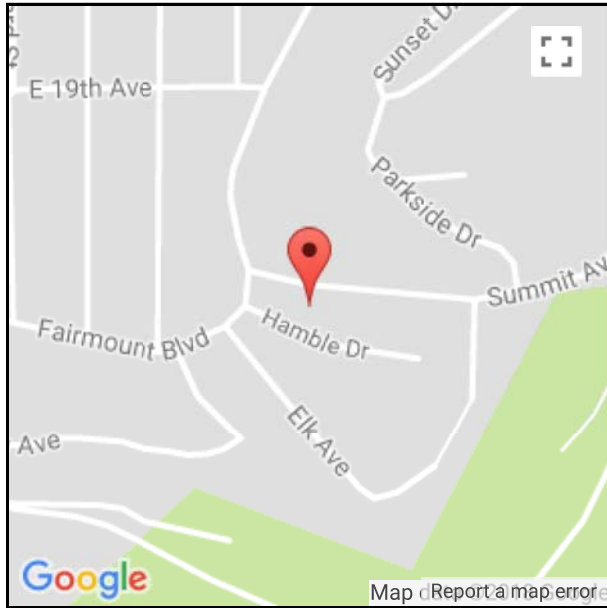
# EASI Demographics on Demand Updated Site Selection Reports & Analysis Executive Summary

**Location: EASI Northwest**

**Address: 2120 Summit Ave, Eugene, OR 97403**

**Latitude: 44° : 02' : 14"**

**Longitude: -123° : 03' : 41"**



Description	1 Miles	3 Miles	5 Miles
<b>POPULATION BY YEAR</b>			
Population (4/1/1990)	11,511	81,473	146,134
Population (4/1/2000)	10,077	87,439	164,746
Population (4/1/2010)	11,593	91,536	175,051
Population (1/1/2018)	12,246	97,845	187,690
Population (1/1/2023)	12,642	101,779	195,473
Percent Growth (2018/2010)	5.63	6.89	7.22
Percent Forecast (2023/2018)	3.23	4.02	4.15
<b>HOUSEHOLDS BY YEAR</b>			
Households (4/1/1990)	3,565	34,289	59,711
Households (4/1/2000)	3,493	37,813	69,249
Households (4/1/2010)	3,677	39,836	74,792
Households (1/1/2018)	4,037	43,312	81,328
Households (1/1/2023)	4,265	45,749	85,909
Percent Growth (2018/2010)	9.79	8.73	8.74
Percent Forecast (2023/2018)	5.65	5.63	5.63
<b>GENERAL POPULATION CHARACTERISTICS</b>			
Median Age	23.6	32.0	35.2
Male	6,179	48,785	92,392
Female	6,067	49,060	95,298
Density	2,811.5	3,463.9	2,593.3
Urban	12,111	97,157	185,872
Rural	135	688	1,818
<b>GENERAL HOUSEHOLD CHARACTERISTICS</b>			

<b>Households (1/1/2018)</b>	4,037	43,312	81,328
<b>Families</b>	1,603	18,393	41,382
<b>Non-Family Households</b>	2,434	24,919	39,946
<b>Average Size of Household</b>	2.23	2.10	2.21
<b>Median Age of Householder</b>	39.0	45.8	49.3
<b>Median Value Owner Occupied (\$)</b>	383,803	257,893	231,763
<b>Median Rent (\$)</b>	891	702	716
<b>Median Vehicles Per Household</b>	2.0	1.8	2.0
<b>GENERAL HOUSING CHARACTERISTICS</b>			
<b>Housing, Units</b>	4,226	45,578	85,622
<b>Housing, Owner Occupied</b>	1,764	17,278	38,759
<b>Housing, Renter Occupied</b>	2,273	26,034	42,569
<b>Housing, Vacant</b>	189	2,266	4,294
<b>POPULATION BY RACE</b>			
<b>White Alone</b>	10,261	81,201	157,189
<b>Black Alone</b>	153	1,572	2,712
<b>Asian Alone</b>	966	5,256	8,438
<b>American Indian and Alaska Native Alone</b>	65	1,085	2,203
<b>Other Race Alone</b>	151	2,994	6,479
<b>Two or More Races</b>	650	5,737	10,669
<b>POPULATION BY ETHNICITY</b>			
<b>Hispanic</b>	630	8,350	17,199
<b>White Non-Hispanic</b>	9,849	76,750	148,241
<b>GENERAL INCOME CHARACTERISTICS</b>			
<b>Total Household Income (\$)</b>	371,285,379	2,910,090,453	6,102,624,316
<b>Median Household Income (\$)</b>	47,492	43,092	52,377
<b>Average Household Income (\$)</b>	91,971	67,189	75,037
<b>Per Capita Income (\$)</b>	31,702	30,702	33,268
<b>RETAIL SALES</b>			
<b>Total Retail Sales (including Food Services) (\$)</b>	106,928	1,807,182	3,699,562
<b>CONSUMER EXPENDITURES</b>			
<b>Total Annual Expenditures (\$000)</b>	245,118.3	2,411,431.4	4,767,479.4
<b>EMPLOYMENT BY PLACE OF BUSINESS</b>			
<b>Employees, Total (by Place of Work)</b>	3,847	46,314	90,194
<b>Establishments, Total (by Place of Work)</b>	245	3,341	6,087
<b>EASI QUALITY OF LIFE</b>			
<b>EASI Quality of Life Index (US Avg=100)</b>	118	118	119
<b>EASI Total Crime Index (US Avg=100; A=High)</b>	82	114	102
<b>EASI Weather Index (US Avg=100)</b>	136	136	136
<b>BLOCK GROUP COUNT</b>	7	71	128

**Footnotes:**

Easy Analytic Software, Inc. (EASI) is the source of all updated estimates. All other data are derived from the US Census and other official government sources. Consumer Expenditure data are derived from the Bureau of Labor Statistics.

All estimates are as of 1/1/2018 unless otherwise stated.

phone: 856.931.5780  
fax: 856.931.4115