



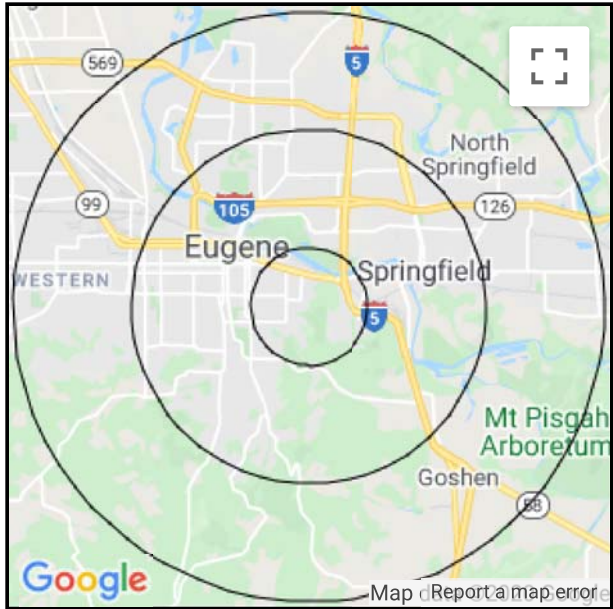
EASI Demographics on Demand Updated Site Selection Reports & Analysis Executive Summary

Location: EASI Northwest

Address: 2120 Summit Ave, Eugene, OR 97403

Latitude: 44° : 02' : 14"

Longitude: -123° : 03' : 41"



Description	1 Miles	3 Miles	5 Miles
POPULATION BY YEAR			
Population (4/1/1990)	11,511	81,473	146,134
Population (4/1/2000)	10,077	87,439	164,746
Population (4/1/2010)	11,593	91,536	175,051
Population (1/1/2020)	12,481	99,431	190,940
Population (1/1/2025)	12,638	100,943	193,938
Percent Growth (2020/2010)	7.66	8.63	9.08
Percent Forecast (2025/2020)	1.26	1.52	1.57
HOUSEHOLDS BY YEAR			
Households (4/1/1990)	3,565	34,289	59,711
Households (4/1/2000)	3,493	37,813	69,249
Households (4/1/2010)	3,677	39,836	74,792
Households (1/1/2020)	4,108	44,210	83,191
Households (1/1/2025)	4,213	45,325	85,293
Percent Growth (2020/2010)	11.72	10.98	11.23
Percent Forecast (2025/2020)	2.56	2.52	2.53
GENERAL POPULATION CHARACTERISTICS			
Median Age	23.7	32.2	35.5
Male	6,274	49,680	94,231
Female	6,207	49,751	96,709
Density	2,865.4	3,520.0	2,638.2
Urban	12,345	98,702	189,061
Rural	136	729	1,879

GENERAL HOUSEHOLD CHARACTERISTICS			
Households (1/1/2020)	4,108	44,210	83,191
Families	1,613	18,554	41,914
Non-Family Households	2,495	25,656	41,277
Average Size of Household	2.21	2.09	2.20
Median Age of Householder	38.7	45.4	49.4
Median Value Owner Occupied (\$)	384,055	260,815	234,406
Median Rent (\$)	930	725	740
Median Vehicles Per Household	2.0	1.8	2.0
GENERAL HOUSING CHARACTERISTICS			
Housing, Units	4,297	46,470	87,471
Housing, Owner Occupied	1,782	17,488	39,371
Housing, Renter Occupied	2,326	26,722	43,820
Housing, Vacant	189	2,260	4,280
POPULATION BY RACE			
White Alone	10,162	80,118	155,471
Black Alone	170	1,720	2,970
Asian Alone	1,135	6,133	9,871
American Indian and Alaska Native Alone	74	1,188	2,419
Other Race Alone	181	3,628	7,844
Two or More Races	759	6,644	12,365
POPULATION BY ETHNICITY			
Hispanic	688	9,021	18,569
White Non-Hispanic	9,907	77,002	148,761
GENERAL INCOME CHARACTERISTICS			
Total Household Income (\$)	380,602,167	3,017,107,485	6,358,471,723
Median Household Income (\$)	48,562	44,084	54,056
Average Household Income (\$)	92,649	68,245	76,432
Per Capita Income (\$)	31,907	31,313	34,064
RETAIL SALES			
Total Retail Sales (including Food Services) (\$)	112,751	1,591,780	3,292,505
CONSUMER EXPENDITURES			
Total Annual Expenditures (\$000)	258,159.2	2,583,447.0	5,120,978.5
EMPLOYMENT BY PLACE OF BUSINESS			
Employees, Total (by Place of Work)	3,756	32,931	78,900
Establishments, Total (by Place of Work)	268	2,520	5,569
EASI QUALITY OF LIFE			
EASI Quality of Life Index (US Avg=100)	119	114	115
EASI Total Crime Index (US Avg=100; A=High)	76	114	104
EASI Weather Index (US Avg=100)	136	136	136
BLOCK GROUP COUNT	7	71	128

Footnotes:

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All estimates are as of 1/1/2020 unless otherwise stated.

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