



# EASI Demographics on Demand

## Updated Site Selection Reports & Analysis

### Executive Summary

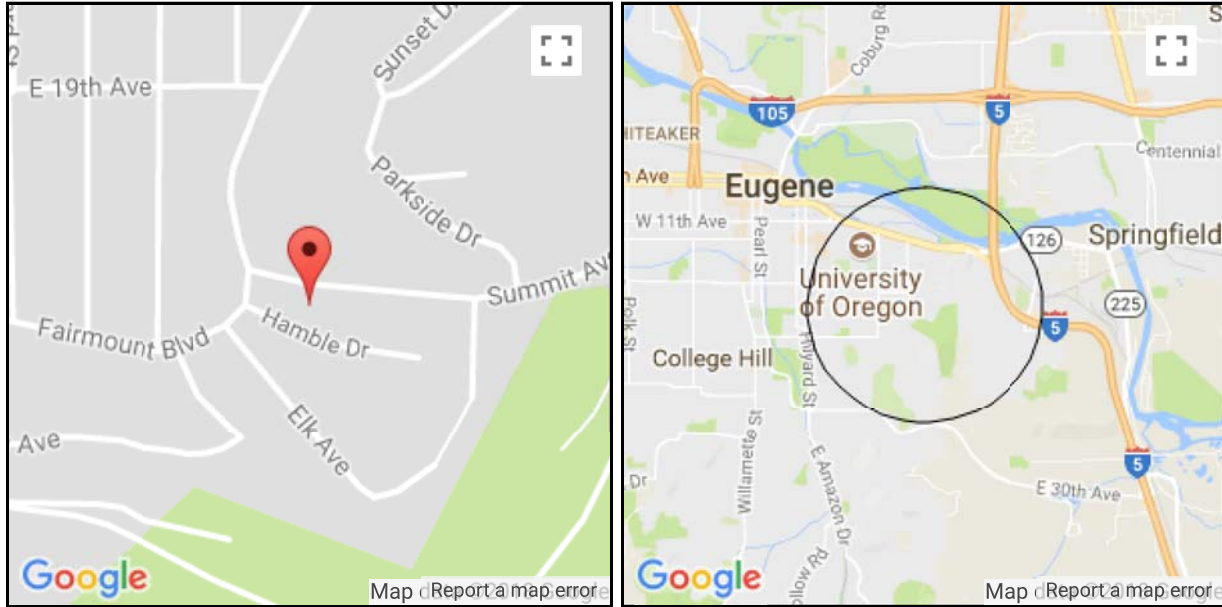
**Location:** EASI Northwest

**Address:** 2120 Summit Ave, Eugene, OR 97403

**Latitude:** 44° : 02' : 14"

**Longitude:** -123° : 03' : 41"

**Radius in miles:** 1



Description	Value	% Total	EASI Score	EASI Rank (of 21740)
<b>POPULATION BY YEAR</b>				
Population (4/1/1990)	11,511	94.0	C+	94,526
Population (4/1/2000)	10,077	82.3	D+	139,789
Population (4/1/2010)	11,593	94.7	C-	123,347
Population (1/1/2018)	12,246	100.0	N/A	N/A
Population (1/1/2023)	12,642	103.2	C	104,325
Percent Growth (2018/2010)	5.63	N/A	C+	93,635
Percent Forecast (2023/2018)	3.23	N/A	C	104,346
<b>HOUSEHOLDS BY YEAR</b>				
Households (4/1/1990)	3,565	88.3	C	115,314
Households (4/1/2000)	3,493	86.5	D+	134,871
Households (4/1/2010)	3,677	91.1	D+	134,986
Households (1/1/2018)	4,037	100.0	C-	118,642
Households (1/1/2023)	4,265	105.6	C	113,036
Percent Growth (2018/2010)	9.79	N/A	B-	73,035
Percent Forecast (2023/2018)	5.65	N/A	B	64,740
<b>GENERAL POPULATION CHARACTERISTICS</b>				
Median Age	23.6	N/A	D-	170,450
Male	6,179	50.5	B	70,460
Female	6,067	49.5	D	146,403

<b>Density</b>	2,811.5	N/A	B-	76,420
<b>Urban</b>	12,111	98.9	B-	85,120
<b>Rural</b>	135	1.1	D+	132,122
<b>GENERAL HOUSEHOLD CHARACTERISTICS</b>				
<b>Households (1/1/2018)</b>	4,037	100.0	C-	118,642
<b>Families</b>	1,603	39.7	E+	187,928
<b>Non-Family Households</b>	2,434	60.3	B	66,338
<b>Average Size of Household</b>	2.23	N/A	D-	170,889
<b>Median Age of Householder</b>	39.0	N/A	D-	164,792
<b>Median Value Owner Occupied (\$)</b>	383,803	N/A	B+	45,775
<b>Median Rent (\$)</b>	891	N/A	B-	85,366
<b>Median Vehicles Per Household</b>	2.0	N/A	D+	137,693
<b>GENERAL HOUSING CHARACTERISTICS</b>				
<b>Housing, Units</b>	4,226	100.0	D+	136,675
<b>Housing, Owner Occupied</b>	1,764	41.7	D	159,501
<b>Housing, Renter Occupied</b>	2,273	53.8	B-	84,476
<b>Housing, Vacant</b>	189	4.5	D-	168,771
<b>POPULATION BY RACE</b>				
<b>White Alone</b>	10,261	83.8	C+	93,522
<b>Black Alone</b>	153	1.2	D	155,438
<b>Asian Alone</b>	966	7.9	A-	40,630
<b>American Indian and Alaska Native Alone</b>	65	0.5	C+	96,696
<b>Other Race Alone</b>	151	1.2	D+	130,717
<b>Two or More Races</b>	650	5.3	A-	42,912
<b>POPULATION BY ETHNICITY</b>				
<b>Hispanic</b>	630	5.1	C-	120,798
<b>White Non-Hispanic</b>	9,849	80.4	B-	85,812
<b>GENERAL INCOME CHARACTERISTICS</b>				
<b>Total Household Income (\$)</b>	371,285,379	100.0	C-	125,543
<b>Median Household Income (\$)</b>	47,492	N/A	D-	162,818
<b>Average Household Income (\$)</b>	91,971	N/A	C-	121,036
<b>Per Capita Income (\$)</b>	31,702	N/A	C-	122,398
<b>RETAIL SALES</b>				
<b>Total Retail Sales (including Food Services) (\$)</b>	106,928	100.0	C-	124,892
<b>CONSUMER EXPENDITURES</b>				
<b>Total Annual Expenditures (\$000)</b>	245,118.3	100.0	C-	129,045
<b>EMPLOYMENT BY PLACE OF BUSINESS</b>				
<b>Employees, Total (by Place of Work)</b>	3,847	100.0	C+	94,090
<b>Establishments, Total (by Place of Work)</b>	245	100.0	C	111,278
<b>EASI QUALITY OF LIFE</b>				
<b>EASI Quality of Life Index (US Avg=100)</b>	118	N/A	B-	83,900
<b>EASI Total Crime Index (US Avg=100; A=High)</b>	82	N/A	C-	128,069
<b>EASI Weather Index (US Avg=100)</b>	136	N/A	B-	86,220
<b>BLOCK GROUP COUNT</b>	7			

**Footnotes:**

EASI Rank: based on the concentration of the variable with a '1' being the highest rank and the number of areas in a geography being the lowest rank.

EASI Score: arranges the EASI Rank into a quintile frequency distribution ranging from 'A' (the highest concentration group and top 20%) through 'E' (the lowest concentration

group and bottom 20%).

'(US Avg=100)' indicates an index value that has a range of 0 (low) to 200 (high).

Easy Analytic Software, Inc. (EASI) is the source of all updated estimates. All other data are derived from the US Census and other official government sources. Consumer Expenditure data are derived from the Bureau of Labor Statistics.

All estimates are as of 1/1/2018 unless otherwise stated.

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